

Miraj Patel

User Experience, Visual Design,
and Front-End Development



PROFESSIONAL EXPERIENCE

Prudential Financial, UX Designer, Oct 2017 - Present

Worked in collaboration with the design, product, and technology teams in Prudential's fast-moving customer office to deliver exciting and innovative solutions to major products that push the boundaries in the financial services industry. Additionally, contributed to maintaining the company's playbook, a resource of pattern libraries, code standards and content style guide that define Prudential's design system.

Hertz Corporation, UX Developer Intern, May 2014 - Aug 2015

Created a global web style guide and UI patterns library for the responsive web framework, iOS applications, and Android applications which is now referenced by all Hertz brands globally. Assisted with the redesign of the responsive web car rental reservation process, and the redesign of the iOS and Android mobile applications to improve usability and maintain consistency with the aforementioned style guide.

Vydia, UX Design Intern, May 2013 - Aug 2013

In collaboration with a small team consisting of a user researcher and a developer, utilized ux processes to design a minimum viable product for a web application that allows music artists and labels to monetize, promote, distribute their music videos to television networks and online channels. Vydia is now a venture-capitalist backed product utilized by major and upcoming artists around the world.

iSpeech, Web Designer, January 2012 - April 2012

Designed, developed, and maintained webpages for a startup specializing in text-to-speech technology. Tasks including designing wireframes and mockups, developing webpages using HTML/CSS/JavaScript, and updating the content on a daily basis to meet the needs of users of the applications, community developers and business partners.

Ande & Partners, Design Intern, July 2011 - August 2011

Assisted the Creative Director and participated in day-to-day activities including meeting with clients, developing concepts and ideas, conducting research, and implementing concepts into designed projects. Learned the rules and fundamentals of designing, the business of freelancing, and gained a deeper understanding about brands and visual identity development.

CONTACT INFORMATION

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EDUCATION

B.S. Information Technology,
Concentration in Web
Applications and Minor in
Human-Computer Interaction

College of Computing Sciences,
New Jersey Institute of
Technology (NJIT)

Graduated: August 2016

SKILLS & EXPERTISE

User Experience

Moderating Research, Analytics
Persona Creation
User Journeys, Experience Maps
Scenarios, Diagrams
Card Sorting
Wireframing, Sketching
Accessibility/Inclusive Design
Competitive Analysis

Visual Design

Adobe CC, Sketch
Axure, Invision, Balsamiq
Motion Design
Low/High Fidelity Mockups

Development

HTML/CSS/SASS/JavaScript
Bootstrap, FED Frameworks
Rapid Prototyping
PHP, AngularJS, Ruby on Rails
Jekyll, WordPress, Drupal